

Welcome to 350 Madison!

What is 350 Madison?

350 Madison is a local action group of the international climate change organization 350.org. We are dedicated to achieving a reduction in atmospheric CO2 below 350 parts per million (ppm) by working locally in concert with a powerful global movement.

Why 350?

350 parts per million is what many scientists, climate experts, and progressive national governments say is the safe upper limit for carbon dioxide in our atmosphere. We are already above the safe zone at our current 400 ppm, and we risk reaching tipping points and irreversible impacts such as the melting of the Greenland ice sheet and major methane releases from increased permafrost melt.

Complete our Survey

Please consider taking part in an interactive study to help improve 350 Madison's communication and outreach efforts! The survey (link below) will ask you about your participation with 350 Madison and how you stay up-to-date. The information you provide will help guide future content and the frequency of our communication with you.

Participating in this online research study will last approximately 10 minutes. Please take your time to respond, as your feedback will help us greatly.
<https://www.surveymonkey.com/r/350madison>



About 350 Madison

Since its inception in 2012, 350 Madison has established an amazing activism track record including sponsorship of Bill McKibben's Do The Math Tour, participation in several 350.org Global Days of Action, the 2014 People's Climate March, Global Divestment Day and many other local protests, rallies and actions.

Our campaigns for fossil fuel divestment and against tar sands pipeline expansion have led to remarkable successes. 350 Madison has helped convince the City of Madison and Dane County to create their own divestment plans. We have also fought hard to delay tar sands pipeline expansion by lobbying the Dane County Zoning Committee, convincing them to require millions in clean-up insurance of the pipeline giant, Enbridge.

What's next for this remarkable group of dedicated citizen activists? We'll keep the pressure on Enbridge as it seeks to further expand tar sands exports through Wisconsin and work with UW-Madison student groups to convince the university to divest its holdings from fossil fuel securities. And we'll continue growing our climate activist community, finding ways for new members to plug in and utilize their unique skills in the fight to maintain a livable planet for future generations.

Get Involved

Attend our monthly meetings (typically the 1st Monday of each month at 1704 Roberts Ct), join one of our teams (see back for more info), join our email list, 'Like' our Facebook page and follow us on twitter.

Learn More

Website: 350madison.org
Facebook: 350 Madison Climate Action Team
Twitter: @350Madison

Campaigns

Tar Sands

Our team is dedicated to fighting expansion of disaster-prone tar sands pipelines in Wisconsin. As a result of our struggle to protect Dane County, 11 billion fewer gallons of tar sands flowed thru WI. With Carl Whiting (of "Octopus" fame) as our project leader against newly planned, spill-prone pipelines, our work to protect Wisconsin's pristine environment continues. We eagerly welcome new 350 members to work with our team. We do opposition research, write papers to share with others, testify before County committees, help organize/participate in demonstrations, work with other tar sands opponents in WI and MN, and we also have fun together and savor our victories, tiny or big, when we have them! Team leader: Mary Beth Elliott, gutsugua@gmail.com, 608-836-1220.

Divestment

The Divestment campaign is focused on having the UW Foundation (endowment manager for UW-Madison) divest from fossil fuels. Recent actions include collecting signatures to a petition and encouraging donations to the Multi-School Fossil Free Fund in place of contributing to UW. We work closely with the UW-Madison student 350.org group on this campaign. Team Leader: Julia Isaacs, jbixleri@aol.com, 608-467-7187.

RePower Madison

RePower Madison's mission is to advocate for and provide citizens with information leading to the adoption of clean energy solutions in the Madison area, and to have a utility that is a leader on clean energy and equitable rate structures. We opposed Madison Gas & Electric's regressive rate proposal in 2014, and are now educating citizens regarding MGE and the Community Energy Conversations being held, and what citizens can do to ensure that Madison has a sustainable energy future.

Team Leader: Don Ferber, d_ferber@sbcglobal.net, 608-222-9376.

Teams

Monthly Meetings

The Monthly Meetings team aims to make our meetings enjoyable, informative and productive for everyone involved. The monthly meeting is an opportunity to be inspired by the diverse group of climate activists who share personal stories and talents, supporting our collective efforts on various campaigns, events, and direct actions. We're always looking for people to help make our meetings excellent. Team Leader: Kevin Corrado, kwcorrado@gmail.com, 608-231-2468

Next Gen Connection Team

The Next Gen Connection Team is a small team within 350 Madison made up of younger adults, including students, grad students, and 20 and 30-somethings. Our goal is to organize those in our age group who want to join the climate movement and advance our 350 Madison campaigns. Team Leader: Maria Drews, mariafdrews@gmail.com, 608-628-5570

Communication Action Team

The Communications Action Team aims to help our campaigns reach their goals by writing press releases, news reports, Facebook and Twitter posts, and by keeping our website up to date, informative and useful. We're always looking for writers, editors, videographers, photographers and web-savants who can help us respond quickly when our campaign teams call for action. If you have skills in any of these areas, we would love to hear from you! Team Leader: Maury Smith, smith_maurice@sbcglobal.net, 608-243-8988

Tabling

Setting up a display table at an event is one way to pass along information to the public about the activities of 350.org and 350Madison. We are currently in discussion about content and presentation of our tabling materials, as well as the type of audiences we pursue. Please consider joining our team and our outreach discussions! Team Lead: Dave Spitzer, dspitzer.wi@gmail.com, 608-695-2004

Fundraising

In development, contact Laura Hanson Schlachter, laura.hanson.schlachter@gmail.com, 937-838-4558 and Maria Drews, mariafdrews@gmail.com, 608-628-5570

Finance

In development, contact Laura Hanson Schlachter, laura.hanson.schlachter@gmail.com, 937-838-4558 and Maria Drews, mariafdrews@gmail.com, 608-628-5570